

STRATEGIC PLAN 2021-2026

MISSION

Empower women on a recovery journey by connecting them with martial arts for healing, health, wellbeing and growth.

VISION

Pink Belt Project is a peak body for women involved in martial arts and an authority on martial arts for violence prevention and recovery.

VALUES

Never give up.
Treat everyone as equals.
Uncompromising integrity.



GOAL 1

Extend the reach and strengthen the impact of Pink Belt Project.

Strengthen and consolidate the project to meet the needs and aspirations of the priority population and extend to reach diverse and evolving communities.

GOAL 2

Foster mutually beneficial relationships to enhance the capacity of martial arts clubs to empower women in need.

Increase engagement and connection with martial arts clubs, governing/peak bodies, support service providers and community organisations to extend the Project reach and impact.

GOAL 3

Provide leadership in evidence-based promotion of martial arts as a tool for recovery from violence and violence prevention.

Conduct research and build awareness about the benefits of martial arts for women, particularly survivors of violence.